



Keynotes

Sunday, April 28 - 4:30 to 6:00 pm - Welcome and Sunday Keynote

4:30 – 4:45 pm

President's Welcome

Stan Mork – ITA President

ITA President Stan Mork will introduce our Spring Collaborative Committees and welcome our new members and guests. He will also provide an overview of the Spring Collaborative agenda prior to introducing our Sunday night keynote sponsor, Intuit

4:45 – 6:00 pm (75 CPE)

Engagement: The Power, And Potential Of Our Personal, Civic And Business Connections

Sandee Kastrul, President – i.c.stars, Chicago, IL

Sandee Kastrul will share her perspectives on how we as IT leaders can improve our personal and professional lives by being engaged in the community. Since 1999, i.c.stars has been identifying, training, and jump-starting technology careers for Chicago-area low-income young adults who, although lacking access to education and employment, demonstrate extraordinary potential for success in the business world and for impact in their communities. Sandee has a unique perspective on technology training and people development. You'll walk away with some new ideas on recruiting, volunteerism, diversity and inclusion.

Monday, April 29 – 8:00 – 9:30am - Monday Morning General Session & Keynote (70 CPE Minutes)

8:00 – 8:20 am

ITA's Leadership Alliance (ILA) Graduation

Stan Mork – ITA President

ITA President Stan Mork will present last year's ITA's Leadership Alliance (ILA) members with their graduation certificates.

8:20 – 9:30 am (70 CPE Minutes)

MATTER: Create More Value, Move Beyond The Competition And Become The Obvious Choice!

Peter Sheahan, Founder and Group CEO - Karrikins Group, Denver, CO in the USA

As the pace of commoditization accelerates and the emergence of technological disruption threatens our existing business models, we must find ways to remain relevant and differentiated in the hearts and minds of our customers! This inspiring, case-study rich session will show you how to find opportunity in disruption to reverse the downward spiral of commoditization and matter more to your customers than your competition.

Deep Dive Workshops

Monday, April 29 - 10:00 am – 3:15 pm (with lunch from Noon to 1:15) – (240 CPE Minutes)

10:00 am - 12:00 pm and 1:15 – 3:15 pm

Get A Grip On Your Business: Six Keys To Getting What You Want From Your Entrepreneurial Company

Mike Paton – Achieve Traction, Minneapolis, MN

Mike Paton discovered the Entrepreneurial Operating System® (EOS) a dozen years ago while trying to take a \$7 million company to the next level. Having helped run four entrepreneurial companies, Paton instantly recognized the power of this simple, holistic “way of operating” a small business. Since then, Paton has conducted more than 1,200 full-day sessions with the leadership teams of more than 110 companies. During that journey, Paton wrote “Get A Grip: An Entrepreneurial Fable” with Gino Wickman and then succeeded Gino in the role of Visionary for EOS Worldwide. In this session, he will lead the Workshop participants in a variety of exercises to help you take back the key concepts of EOS back to your organizations.

10:00 am - 12:00 pm and 1:15 – 3:15 pm

Mental Toughness For The Corporate Athlete

Chris Dorris – Mental Toughness and Business Success Coach, Chandler, AZ

Clarity, Courage and Discipline - these are the ingredients of success. And, Chris Dorris defines success as having your life on your terms. Given that real success requires Mental Toughness, you can make the argument that these are also the three major components of Mental Toughness. Clarity, Courage and Discipline - a formula that Chris has been developing over 20 years of coaching business leaders and professional athletes. In this Workshop, Chris will take us through the key concepts of developing Mental Toughness skills that will us become stronger leaders and improved client service professionals.

10:00 am - 12:00 pm and 1:15 – 3:15 pm

The Future Ready Accounting/Consulting Firm

Tom Hood – Executive Director & CEO of Maryland Association of CPAs and Business Learning Institute

Recent research says that the business environment for professional service firms and their clients will be characterized by “unprecedented, massive and highly accelerated change” through 2025. To thrive in this new age of hyper-change and growing uncertainty, it is now an imperative to learn a new competency: how to accurately anticipate the future. Using the concepts from The Anticipatory Organization™ Model created by Daniel Burrus and Burrus Research, Tom will lead an interactive Workshop that does not just highlight the latest trends but provides tools on how you can anticipate future trends and leverage these trends to find new service opportunities.

Concurrent Sessions – By Date and Time

Consulting & Reselling – CR
Young Leader SIG – YL
Women in Leadership SIG – WL
Application & Development SIG – APP-DEV

Internal Technology Leader Tactical – ITL-T
Internal Technology Leader Strategic – ITL-S
ITA Leadership Alliance Alumni SIG – ILA

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