

## **Information Technology Alliance (ITA) Member Firms Well Represented in Accounting Today's Top 100 Most Influential People List**

**September 8, 2017** – The Information Technology Alliance (ITA), an independent professional association comprised of most of the nation's top 30 accounting firms, premier technology consultants and leading technology vendors serving the accounting profession was well represented in Accounting Today's 2017 Top 100 Most Influential People list. This annual ranking highlights the Top 100 thought leaders and visionaries who are shaping the accounting profession.

In addition to ITA President, Stan Mork, who was named to this list for the fourth consecutive year, the following people on the Accounting Today Top 100 list belong to ITA member firms.

- Karen Abramson, CEO, Wolters Kluwer Tax & Accounting
- Joe Adams, Managing Partner and CEO, RSM US
- Erik Asgeirsson, CEO, CPA.com
- Kim Austin, Business Development Manager, Intuit
- David Bergstein, Evangelist, Accountant Segment, Intuit
- Wayne Berson, CEO, BDO
- David Cieslak, Principal, Arxis Technology
- Kimberly Ellison-Taylor, Chair, AICPA
- Ed Kless, Senior Director, Sage
- Mark Koziel, EVP, Public Accounting, AICPA
- Greg LaFollette, Strategic Advisor, CPA.com
- Taylor Macdonald, Senior VP of Channels, Sage Intacct
- Jason Marx, CEO, Wolters Kluwer Tax & Accounting
- Scott McFarlane, Co-founder and CEO, Avalara
- Jim McGeever, EVP, Oracle NetSuite Global Business Unit
- Barry Melancon, President and CEO, AICPA
- Brian Peccarelli, President, The Tax and Accounting business of Thomson Reuters
- Carl Peterson, VP of Small Business Interest, AICPA
- Brad Smith, Chairman and CEO, Intuit
- Jennifer Warawa, Executive VP of Partners, Accountants and Alliances, Sage

"I'd like to congratulate all of the Accounting Today Top 100 Most Influential List, but particularly those who are part of the ITA community", said Stan Mork, ITA President. "The ITA continues to strive to bring together the thought leaders in the accounting technology business at our annual collaborative events and the latest Accounting Today list further reinforces the commitment of our member firms to the advancement of the accounting industry".

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## **About ITA**

The ITA is an independent, not for profit, professional association of leading CPA firms, consulting firms and technology vendors whose purpose is to share information and build relationships that improve the way its member firms, and their clients, do business. Because the ITA membership roster consists of some of the most highly regarded mid-market technology professionals, consultants, and product/service providers, ITA often employs its collective influence to act as an authoritative voice for the IT profession. The ITA membership shares the common goal of providing products and/or services to the small and mid-sized business community. For more information on ITA, go to [www.italliance.com](http://www.italliance.com).