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ITA CREATES VP JOB

The **Information Technology Alliance** has named **Lissa Johnsen** to the newly created position of VP. Johnsen will take over the majority of the responsibilities of the organization's executive director, Jo Ann Benzer, who is retiring in August after 19 years in her job. Johnsen, who was most recently ITA's treasurer, is Employer Solutions Practice Director at Net@Work. She operated her own firm, Business Technology Solutions, based in Raleigh, N.C., for more than 15 years. BTS was acquired by the New York, City-based, reseller in October 2008. During the next six months, Johnsen will transition from her role at Net@Work while taking on the responsibilities of the new position, which she will assume next month. ITA is a membership organization comprised by mid-market technology professionals, consultants and product/service providers



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